

## **MECHANICS**

**Regional Points Conversion July 2024** (“Promo”) is an online promo organized by Biglife Philippines Inc. (“AirAsia rewards”) in concurrence with the Department of Trade and Industry (“DTI”). By joining the Promo, the participants acknowledge that they have read, understood, and unconditionally agree to comply with and abide by these Terms and Conditions. The decisions of AirAsia rewards for all matters relating to the Promo shall be final and binding in all respects.

The Promo Period is valid from **July 17, 2024 to July 31, 2024**.

## **QUALIFICATIONS**

The AirAsia rewards points promo is open to ALL individuals residing in the Philippines before and during the Promo Period and who made a points conversion transaction in accordance with the terms and conditions herein. All employees of Biglife Philippines Inc, and their partners and affiliates including their relatives up to the 2<sup>nd</sup> degree of consanguinity or affinity are disqualified from joining this campaign.

## **HOW TO PARTICIPATE**

### **STEP 1:**

Login AirAsia Member for free by going to **airasia.com** or the **AirAsia MOVE app**.

### **STEP 2:**

Fill out the Sign-Up form by providing the following:

- Valid email address and preferred password
- Gender
- Given Name and Family Name/Surname
- Mobile Number

### **STEP 3:**

Make a points conversion transaction via airasia xchange or participating partners platform.

## **TERMS AND CONDITIONS**

### **Introduction**

1. This **Regional Points Conversion July 2024 Campaign** (“**Campaign**”) is organised by BIGLIFE Sdn. Bhd. (“**BL**”) and BIGLIFE Philippines Inc. (“**BPI**”) [“**Organisers**”].
2. This Event concurrently runs in Malaysia, Thailand, Indonesia, Philippines and Singapore (“**Participating Regions**”) and the Event will be implemented on the AirAsia Rewards website (<https://www.airasia.com/rewards/earn/en/gb>) and AirAsia MOVE mobile application (collectively referred to as “**Dedicated Platforms**”).
3. This Event is governed by the terms and conditions set out hereunder (“**Specific T&C**”) and the

**BIGLIFE Philippines Inc.**

Event's General Terms and Conditions which can be found at <https://www.airasia.com/aa/about-us/en/gb/event-general-terms-and-conditions.html> ("General T&C").

**Event Period**

4. The Event will commence from **00:00 (GMT+8) on 17 July 2024**, and end at **23:59 (GMT+8) on 31 July 2024** ("Event Period").

**Event Requirements**

5. For a person to qualify and participate in this Event ("**Participants**"), the Participants must fulfil the following requirements during the Event Period ("**Event Requirements**"):
  - a. must be a valid and existing AirAsia member (having subscribed and registered for membership under the loyalty and rewards program operated by the Organiser under the name "AirAsia rewards Program") and have a unique registration number known as the "AirAsia member ID" issued by the Organiser at the point of participation in the Event. In the event the Participant is not a registered AirAsia member at the commencement of the Event Period, the Participant is required to sign-up as an AirAsia member on the AirAsia website at <https://www.airasia.com/en/gb> ("**Dedicated Website**") or the AirAsia MOVE mobile application ("**Dedicated App**") before participating in the Event. Any registration of AirAsia membership made by the Participants after the Event Period shall disqualify such Participants from the Event and any Bonus AirAsia points (hereinafter defined) entitlement;
  - b. must be located in the Participating Regions; and
  - c. must successfully perform any points conversion set out in the Event Mechanism (hereinafter defined).

**Event Mechanism**

6. By participating in the Event, the Participants who adhere to the following event mechanism during the Event Period ("**Event Mechanism**") are eligible to receive Bonus AirAsia points (hereinafter defined).
7. Subject to the respective Participating Partners' (hereinafter defined) points conversion structure (as stipulated in the Dedicated Platforms and Participating Partners' points conversion platform), Participants must successfully perform points conversion from any of the Participating Partners' rewards points into AirAsia points through:-
  - a. AirAsia Xchange platform (subject to AirAsia Xchange's terms and conditions which can be found on the Dedicated Platforms) via instant or point code conversion; and/or
  - b. manual points conversion on the respective Participating Partners' points conversion platform to be entitled to earn Bonus AirAsia points.

**BIGLIFE Philippines Inc.**

8. Subject to the Participant's adherence of the Event Requirements, by performing points conversions with any of the Participating Partners to AirAsia points, the Participants will be entitled to receive Bonus AirAsia points based on their converter category as follows:

<b>Category</b>	<b>Description</b>	<b>Bonus AirAsia points entitlement</b>
<b>New converter</b>	An AirAsia member who has never performed any points conversion from any of the Organiser's Participating Partners since being registered as an AirAsia member	100%
<b>Existing converter</b>	An AirAsia member who has performed a minimum of one points conversion from any of the Organiser's Participating Partners since being registered as an AirAsia member	50%

9. There is no limit to the number of conversions that Participants can make throughout the Event Period to be entitled for the Bonus AirAsia points (hereinafter defined).

**Bonus AirAsia points**

10. The Bonus AirAsia points are counted from the regular AirAsia points converted ("**Bonus AirAsia points**") earned, in addition to the regular AirAsia points earned pursuant to the standard conversion or issuance rate fixed by the respective participating partners as stipulated under Appendix of this Terms & Conditions ("**Partners**") and on the Dedicated Platform.
11. Each Participant is subject to a maximum cap of 10,000 Bonus AirAsia points during this Event.
12. All Bonus AirAsia points earned pursuant to this Event will be credited into the eligible Participants' respective AirAsia member account within **sixty (60) working days** (or any other period as the Organiser deems appropriate) after end of the Event Period, subject to the Organiser receiving all information as deemed necessary. This is subject to the exclusion of invalid, cancelled or exchanged conversion, where no AirAsia points will be awarded to Participants pursuant to this Event.
13. Notwithstanding the standard validity period of AirAsia points as stipulated within the AirAsia rewards terms and conditions which can be found at [www.AirAsia.com/rewards](http://www.AirAsia.com/rewards), the Bonus AirAsia points earned through this Event are valid for a period of **six (6) months only** from the date such Bonus AirAsia points are credited into the Participant's AirAsia membership account. Any Bonus AirAsia points not utilised prior to the expiry of the validity period will lapse without notice and liability.

**Miscellaneous**

14. The General T&C may be amended from time to time, hence, you are advised to review it periodically to be aware of such modifications. In the event of any conflict or inconsistency between these Terms and Conditions and any terms and conditions set forth in the General T&C, these Terms and Conditions shall prevail.
  
15. The respective AirAsia Xchange terms and conditions which can be found at [https://www.airasia.com/aa/rewards/en/gb/airasia-xchange-terms-and-conditions.html#AirAsia\\_xchange](https://www.airasia.com/aa/rewards/en/gb/airasia-xchange-terms-and-conditions.html#AirAsia_xchange) will also apply to this Event.
  
16. These Terms and Conditions are governed by the laws of the Philippines.
  
17. Per DTI Fair Trade Permit No. FTEB-197687 Series of 2024