

Terms and Conditions for Birthday Offer June 2024 Event

Introduction

1. This "Birthday Offer June 2024 Event" ("**Event**") is organised by BIGLIFE Sdn. Bhd. ("**BL**" or "**Organiser**").
2. This Event concurrently runs in Malaysia, Thailand, Indonesia and Philippines ("**Participating Regions**") and the Event will be implemented on AirAsia website (<https://www.airasia.com/en/gb>) and AirAsia MOVE mobile application (collectively referred to as "**Dedicated Platforms**").
3. This Event is governed by the terms and conditions set out hereunder ("**Specific T&C**") and the Event's General Terms and Conditions which can be found at <https://www.airasia.com/aa/about-us/en/gb/event-general-terms-and-conditions.html> ("**General T&C**").

Event Period

4. The Event will commence from **00:00 (GMT+8) on 1 June 2024 and end at 23:59 (GMT+8) on 30 June 2024** (both dates inclusive) or upon complete utilisation of the total allocation of **5,000,000 AirAsia pointsback** (hereinafter defined) pursuant to this Event, whichever comes earlier ("**Event Period**").
5. The Organiser reserves the right to amend or extend the duration of the Event at any time as it deems fit without prior notice and/or liability to any participants ("**Participants**").

Event Requirements

6. To qualify and participate in this Event, Participants must fulfil the following requirements during the Event Period ("**Event Requirements**"):-
 - a. must be a valid and existing AirAsia member (having subscribed and registered for membership under the loyalty and rewards program operated by BL under the name "AirAsia rewards Program") and have a unique registration number known as the "AirAsia member ID" issued by BL at the point of participation in the Event. In the event the Participant is not a registered AirAsia member at the time of the Event Period, the Participant is required to sign-up as an AirAsia member via Dedicated Platforms before participating in the Event. Any registration of AirAsia membership made after the Event Period shall not be entitled to any AirAsia pointsback or Prize (hereinafter defined) under this Event;
 - b. must be located in one of the Participating Regions based on the Internet Protocol geo-location detected;
 - c. must have a birth date between 1 June and 30 June (both dates inclusive); and
 - d. must successfully perform any of the transactions set out in the Event Mechanism (as hereunder defined) during the Event Period.

Event Mechanism

7. By participating in the Event, the Participants who adhere to the following event mechanism during the Event Period ("**Event Mechanism**") are eligible to receive hundred-percent (100%) AirAsia pointsback ("**AirAsia pointsback**").
 - a. Participants must successfully use AirAsia points to pay at checkout page of the Dedicated Platforms ("**Pay with points**") for any product(s) and/or service(s) from the categories as listed below ("**Eligible Products**"):
 - i. Flights,
 - ii. Hotels, and
 - iii. Rides (only available in Malaysia)
8. Subject to the availability of the total allocation of AirAsia pointsback under this Event, from the total allocation of 5,000,000 AirAsia pointsback, each eligible Participant is entitled to a maximum of 2,000 AirAsia pointsback per transaction.
9. Only Participants who receive the targeted Electronic Direct Mail ("**EDM**") with regards to the Event from the Organiser may be eligible to receive the AirAsia pointsback and Prize (hereinafter defined) under this Event. Participants are required to purchase the Eligible Products using the same email address in which they received the EDM from the Organiser.
10. For the avoidance of doubt, the Participants are allowed to make multiple transactions during the Event Period, to be entitled to receive the AirAsia pointsback.
11. Participants who satisfy all the Event Requirements and Event Mechanism shall be eligible to participate in the Event, and Participants who fail to fulfil Event Requirements and/or fail to abide by Event Mechanism will automatically be disqualified from the Event without any further notice.

Prize

12. The prize for this Event is as follows ("**Prize**"):-
 - a. **50,000 AirAsia points**

Prize	Total Number of Winners Allocated	Validity Period
50,000 AirAsia points for the winner	One (1)	Three (3) months

Winner Announcement

13. Subject to these Specific T&C, one (1) participant who strictly follows the Event Mechanism and with the highest number of Pay with points transactions (with a minimum of two (2)

transactions) on the Dedicated Platforms will be selected as the winner of this Event. (“Winner”)

14. In the event there is more than one Participant recording the highest number of transactions, the Participant performing the transaction the earliest would be selected as the Winner.
15. There shall be a total of one (1) Winner from the Participating Regions who will be entitled to receive the Prize and the winner will receive one (1) Prize.
16. The Winner will be notified through email that was used to register as an AirAsia member, within twenty (20) **working days** after the end of the Event Period (“**Winners Announcement Date**”).
17. The Prize earned through this Event will be credited into the Winners’ AirAsia member account within thirty (30) working days after the end of the Event Period (or any other period as the Organiser deems necessary) subject to the Organisers receiving all information as deemed necessary.
18. In the event the original Prize offered is not available, the Organiser reserves the right in its sole discretion to substitute or replace the Prize from time to time with another prize of similar value without prior notice to the Winner. For the avoidance of doubt, such prize and its value shall be determined by the Organiser at its own discretion.
19. Notwithstanding the standard validity period of AirAsia points as stipulated within the AirAsia rewards’s terms and conditions which can be found at www.airasia.com, the Prize earned through this Event are only valid for a period of **three (3) months** from the date such Prize are credited into the eligible Participant’s AirAsia member account. Any Prize not utilised within its validity period will lapse without notice or liability.

AirAsia pointsback

20. The AirAsia pointsback is counted from the utilization of AirAsia points in each transaction, and is based on a first-come-first-serve basis.
21. AirAsia pointsback earned pursuant to this Event will be credited into the eligible Participants’ respective AirAsia member account within **thirty (30) working days** (or any other period as the Organiser deems appropriate) after end of the Event Period, subject to the Organiser receiving all information as deemed necessary. This is subject to the exclusion of invalid, cancelled or exchanged transactions, where no AirAsia pointsback will be awarded to Participants pursuant to this Event.
22. Notwithstanding the standard validity period of AirAsia points as stipulated within the AirAsia rewards’s terms and conditions which can be found at www.airasia.com, the AirAsia pointsback earned through this Event are only valid for a period of **three (3) months** from the date such AirAsia points are credited into the eligible Participant’s AirAsia member

account. Any AirAsia pointsback not utilised within its validity period will lapse without notice or liability.

Miscellaneous

23. The General T&C may be amended from time to time, hence, you are advised to review it periodically to be aware of such modifications. In the event of any conflict or inconsistency between the Specific T&C and any terms and conditions set forth in the General T&C, the Specific T&C shall prevail.
24. The Specific T&C are governed by the laws of Malaysia and subjected to the jurisdiction of courts in Malaysia.