

Regional Points Conversion July 2024 Campaign Terms & Conditions

Introduction

1. This **Regional Points Conversion July 2024 Campaign** (“**Event**”) is organised by BIGLIFE Sdn. Bhd. (Company No.: 201001040731(924656-U)) (“**Organiser**”).
2. This Event concurrently runs in Malaysia, Thailand, Indonesia, Philippines and Singapore (“**Participating Regions**”) and the Event will be implemented on the AirAsia Rewards website (<https://www.airasia.com/rewards/earn/en/gb>) and AirAsia MOVE mobile application (collectively referred to as “**Dedicated Platforms**”).
3. This Event is governed by the terms and conditions set out hereunder (“**Specific T&C**”) and the Event’s General Terms and Conditions which can be found at <https://www.airasia.com/aa/about-us/en/gb/event-general-terms-and-conditions.html> (“**General T&C**”).

Event Period

4. The Event will commence from **00:00 (GMT+8) on 17 July 2024**, and end at **23:59 (GMT+8) on 31 July 2024** or upon complete utilisation of the total allocation of 4,000,000 Bonus AirAsia points (hereinafter defined) pursuant to this Event, whichever comes earlier (“**Event Period**”).

Event Requirements

5. For a person to qualify and participate in this Event (“**Participants**”), the Participants must fulfil the following requirements during the Event Period (“**Event Requirements**”):
 - (a) must be a valid and existing AirAsia member (having subscribed and registered for membership under the loyalty and rewards program operated by the Organiser under the name “AirAsia rewards Program”) and have a unique registration number known as the “AirAsia member ID” issued by the Organiser at the point of participation in the Event. In the event the Participant is not a registered AirAsia member at the commencement of the Event Period, the Participant is required to sign-up as an AirAsia member on the AirAsia website at <https://www.airasia.com/en/gb> (“**Dedicated Website**”) or the AirAsia MOVE mobile application (“**Dedicated App**”) before participating in the Event. Any registration of AirAsia membership made by the Participants after the Event Period shall disqualify such Participants from the Event and any Bonus AirAsia points (hereinafter defined) entitlement;
 - (b) must be located in the Participating Regions; and
 - (c) must successfully perform any points conversion set out in the Event Mechanism (hereinafter defined).

Event Mechanism

6. By participating in the Event, the Participants who adhere to the following event mechanism during the Event Period (“**Event Mechanism**”) are eligible to receive Bonus AirAsia points (hereinafter defined).
7. Subject to the respective Participating Partners’ (hereinafter defined) points conversion structure (as stipulated in the Dedicated Platforms and Participating Partners’ points conversion platform), Participants must successfully perform points conversion from any of the Participating Partners’ rewards points into AirAsia points through:-
 - (a) AirAsia Xchange platform (subject to AirAsia Xchange’s terms and conditions which can be found on the Dedicated Platforms) via instant or point code conversion; and/or
 - (b) manual points conversion on the respective Participating Partners’ points conversion platform to be entitled to earn Bonus AirAsia points.
8. Subject to the Participant’s adherence of the Event Requirements, by performing points conversions with any of the Participating Partners to AirAsia points, the Participants will be entitled to receive Bonus AirAsia points based on their converter category as follows:

Category	Description	Bonus AirAsia points entitlement
New converter	An AirAsia member who has never performed any points conversion from any of the Organiser’s Participating Partners since being registered as an AirAsia member	100%
Existing converter	An AirAsia member who has performed a minimum of one points conversion from any of the Organiser’s Participating Partners since being registered as an AirAsia member	50%

9. There is no limit to the number of conversions that Participants can make throughout the Event Period to be entitled for the Bonus AirAsia points (hereinafter defined).

Bonus AirAsia points

10. The Bonus AirAsia points are counted from the regular AirAsia points converted (“**Bonus AirAsia points**”) earned, in addition to the regular AirAsia points earned pursuant to the standard conversion or issuance rate fixed by the respective participating partners as stipulated under Appendix of this Terms & Conditions (“**Partners**”) and on the Dedicated Platform.

11. The Bonus AirAsia points shall be awarded on a first-come-first-serve basis and subject to the total allocation of 4,000,000 Bonus AirAsia points and each Participant is subject to a maximum cap of 10,000 Bonus AirAsia points during this Event.
12. All Bonus AirAsia points earned pursuant to this Event will be credited into the eligible Participants' respective AirAsia member account within **sixty (60) working days** (or any other period as the Organiser deems appropriate) after end of the Event Period, subject to the Organiser receiving all information as deemed necessary. This is subject to the exclusion of invalid, cancelled or exchanged conversion, where no AirAsia points will be awarded to Participants pursuant to this Event.
13. Notwithstanding the standard validity period of AirAsia points as stipulated within the AirAsia rewards terms and conditions which can be found at www.AirAsia.com/rewards, the Bonus AirAsia points earned through this Event are valid for a period of **six (6) months only** from the date such Bonus AirAsia points are credited into the Participant's AirAsia membership account. Any Bonus AirAsia points not utilised prior to the expiry of the validity period will lapse without notice and liability.

Miscellaneous

14. The General T&C may be amended from time to time, hence, you are advised to review it periodically to be aware of such modifications. In the event of any conflict or inconsistency between these Terms and Conditions and any terms and conditions set forth in the General T&C, these Terms and Conditions shall prevail.
15. The respective AirAsia Xchange terms and conditions which can be found at <https://www.airasia.com/aa/rewards/en/gb/airasia-xchange-terms-and-conditions.html#AirAsiexchange> will also apply to this Event.
16. The Specific T&C are governed by the laws of Malaysia and subjected to the jurisdiction of a forum in Malaysia.

Appendix

Below is the list of participating Partners for the respective Participating Regions: -

Malaysia

No.	Participating Partners
1.	Affin Bank Berhad
2.	Alliance Bank Malaysia Berhad
3.	Ambank (M) Berhad
4.	Ambank Islamic Berhad
5.	Bank Kerjasama Rakyat Malaysia Berhad (Bank Rakyat)
6.	Bank Simpanan Nasional
7.	Bonuskad Loyalty Sdn Bhd (Bonuslink)
8.	CIMB Bank Berhad
9.	Hong Leong Bank Berhad
10.	HSBC Bank Malaysia Berhad
11.	Malayan Banking Berhad
12.	Mydin Mohamed Holdings Bhd
13.	Petron Fuel International Sdn. Bhd.
14.	Petronas Dagangan Bhd.
15.	Public Bank Berhad
16.	Rakuten Trade Sdn Bhd
17.	RHB Bank Berhad
18.	RHB Investment Bank Berhad

No.	Participating Partners
19.	Standard Chartered Bank Malaysia Berhad
20.	Sunway Pals Loyalty Sdn. Bhd.
21.	United Overseas Bank (Malaysia) Bhd.

Thailand

No.	Participating Partners
1	Ayudhya Capital Services Co., Ltd.
2	Bangchak Corporation PCL
3	Bangkok Bank PCL. (Except AirAsia Bangkok Bank Credit Card)
4	Boonthavorn Ceramic Co., Ltd. (Boonthavorn)
5	CardX Co., Ltd.
6	Chubb Life Assurance PCL
7	Generali Insurance (Thailand) PCL
8	Generali Life Assurance (Thailand) PCL
9	Government Savings Bank
10	Industrial and Commercial Bank of China (Thai) PCL.
11	J Elite Co., Ltd. (J Point)
12	Kasikorn Bank PCL.
13	Krungsriayudhya Card Co., Ltd.
14	Krungthai Card PCL
15	PTT Oil and Retail Business PLC (Bluecard)
16	Siam Commercial Bank PCL.

No.	Participating Partners
17	TMBThanachart Bank PCL.
18	United Overseas Bank (Thai) PCL.

Indonesia

No.	Participating Partners
1	Bank Central Asia
2	Bank Danamon
3	Bank Mandiri
4	Bank Negara Indonesia
5	Bank Panin
6	Bank Rakyat Indonesia
7	CIMB Niaga
8	GetPlus
9	Adira Dinamika Multi Fin
10	Aryaduta International
12	Bank KB Bukopin
14	Bank QNB Indonesia
15	Bank Rakyat Indonesia
16	BPD Jawa Barat dan Banten
17	Bank Mayapada Internasional
18	Maybank ID
19	OCBC Bank
20	PT Bank ICBC Indonesia
21	PT Bank UOB ID

Philippines

No.	Participating Partners
1	Asia United Bank
2	Bank of Commerce
3	BPI
4	Chinabank
5	EastWest Bank
6	Globe Telecom
8	GOMO
9	Maybank
10	Newport World Resorts (EPIC Rewards)
12	Okada Manila
16	RCBC
17	Security Bank
18	Unionbank

Singapore

No.	Participating Partners
1	United Overseas Bank Singapore
2	DBS Bank Limited
3	HSBC Bank (Singapore) Limited
4	Citibank Singapore Limited
5	Maybank Singapore