

Malaysia Meriah Extravaganza Campaign Terms & Conditions

Introduction

1. This **Malaysia Meriah Extravaganza Campaign** (“**Event**”) is organised by BIGLIFE Sdn. Bhd. (Company No.: 201001040731(924656-U)) (“**Organiser**”).
2. This Event runs in Malaysia (“**Participating Region**”) and the Event will be implemented on the AirAsia Rewards website (<https://www.airasia.com/rewards/earn/en/gb>) and AirAsia MOVE mobile application (collectively referred to as “**Dedicated Platforms**”).
3. This Event is governed by the terms and conditions set out hereunder (“**Specific T&C**”) and the Event’s General Terms and Conditions which can be found at <https://www.airasia.com/aa/about-us/en/gb/event-general-terms-and-conditions.html> (“**General T&C**”).

Event Period

4. The Event will commence from **00:00 (GMT+8) on 22 August 2024**, and end at **23:59 (GMT+8) on 21 September 2024** (“**Event Period**”).

Event Requirements

5. For a person to qualify and participate in this Event (“**Participants**”), the Participants must fulfil the following requirements during the Event Period (“**Event Requirements**”):
 - (a) must be a valid and existing AirAsia member (having subscribed and registered for membership under the loyalty and rewards program operated by the Organiser under the name “AirAsia rewards Program”) and have a unique registration number known as the “AirAsia member ID” issued by the Organiser at the point of participation in the Event. In the event the Participant is not a registered AirAsia member at the commencement of the Event Period, the Participant is required to sign-up as an AirAsia member on the AirAsia website at <https://www.airasia.com/en/gb> (“**Dedicated Website**”) or the AirAsia MOVE mobile application (“**Dedicated App**”) before participating in the Event. Any registration of AirAsia membership made by the Participants after the Event Period shall disqualify such Participants from the Event and any Bonus AirAsia points (hereinafter defined) entitlement;
 - (b) must be located in the Participating Region; and
 - (c) must successfully perform any points conversion set out in the Event Mechanism (hereinafter defined).

Event Mechanism

6. By participating in the Event, the Participants who adhere to the following event mechanism during the Event Period (“**Event Mechanism**”) are eligible to receive Bonus AirAsia points (hereinafter defined).
7. Subject to the respective Participating Partners’ (hereinafter defined) points conversion structure (as stipulated in the Dedicated Platforms and Participating Partners’ points conversion platform), Participants must successfully perform points conversion from any of the Participating Partners’ rewards points into AirAsia points through:-
 - (a) AirAsia Xchange platform (subject to AirAsia Xchange’s terms and conditions which can be found on the Dedicated Platforms) via instant conversion only.
8. Subject to the Participant’s adherence to the Event Requirements, by performing points conversions with any of the Participating Partners to AirAsia points, the Participants will be entitled to receive 31% Bonus AirAsia points.
9. There is no limit to the number of conversions that Participants can make throughout the Event Period to be entitled for the Bonus AirAsia points (hereinafter defined).
10. The Participant with the highest number of AirAsia points converted in a single day during the Event Period (“**Top Converter**”), with a minimum of accumulated 5,000 AirAsia points converted, will be entitled to receive the Prize (hereinafter defined).
11. The prize for this Event is as follows (“**Prize**”):
 - (a) 5,000 AirAsia points for one (1) Top Converter daily during the campaign period.

Prize	Total Number of Winners Allocated	Validity Period	Eligibility
5,000 AirAsia points for each Top Converter daily	31 (Capped at 1 Top Converter daily)	6 months	Minimum conversion to 5,000 AirAsia points is required

Bonus AirAsia points

12. The Bonus AirAsia points are counted from the regular AirAsia points converted (“**Bonus AirAsia points**”) earned, in addition to the regular AirAsia points earned pursuant to the standard conversion or issuance rate fixed by the respective participating partners as stipulated under Appendix of this Terms & Conditions (“**Partners**”) and on the Dedicated Platform.
13. All Bonus AirAsia points earned pursuant to this Event will be credited into the eligible Participants’ respective AirAsia member account within **sixty (60) working days** (or any other period as the Organiser deems appropriate) after end of the Event Period, subject to the Organiser receiving all information as deemed necessary. This is subject to the exclusion of invalid, cancelled or exchanged conversion, where no AirAsia points will be awarded to Participants pursuant to this Event.

14. Notwithstanding the standard validity period of AirAsia points as stipulated within the AirAsia rewards terms and conditions which can be found at www.AirAsia.com/rewards, the Bonus AirAsia points earned through this Event are valid for a period of **six (6) months only** from the date such Bonus AirAsia points are credited into the Participant's AirAsia membership account. Any Bonus AirAsia points not utilised prior to the expiry of the validity period will lapse without notice and liability.

Announcement of Winner

15. Subject to these Specific T&C, one (1) Participant who strictly follows the Event Mechanism with the highest number of AirAsia points converted (with a minimum of accumulated 5,000 AirAsia points converted) will be selected as the Winner of this Event (collectively referred to as "**Winners**" and individually referred to as "**Winner**") on a daily basis until the end of the Event Period.
16. In the event there are more than one (1) Participant recording the highest transactions in a single day, the first Participant performing the transaction would be selected as the Winner.
17. There shall be one (1) Winner who will be entitled to receive the Prize in a single day.
18. The Winners will be announced through AirAsia Rewards' Facebook page within thirty (30) working days after the end of the Event ("**Winner Announcement Date**").
19. The Prize earned through this Event will be credited into the Winners' AirAsia member account within **sixty (60) working days** after the end of the Event Period (or any other period as the Organisers deem necessary) subject to the Organisers receiving all information as deemed necessary.
20. Notwithstanding the standard validity of the AirAsia points as stipulated in the AirAsia Rewards Terms and Conditions which can be found at [Earn & redeem AirAsia points | AirAsia Rewards](#), the Prize awarded pursuant to this Event are only valid for a period of **six (6) months** from the date such Prize is credited into the Winner's member account. Any Prize not utilised within its validity period will lapse without notice or liability.

Miscellaneous

21. The General T&C may be amended from time to time, hence, you are advised to review it periodically to be aware of such modifications. In the event of any conflict or inconsistency between these Terms and Conditions and any terms and conditions set forth in the General T&C, these Terms and Conditions shall prevail.
22. The respective AirAsia Xchange terms and conditions which can be found at <https://www.airasia.com/aa/rewards/en/gb/airasia-xchange-terms-and-conditions.html#AirAsiexchange> will also apply to this Event.
23. The Specific T&C are governed by the laws of Malaysia and subjected to the jurisdiction of a forum in Malaysia.

Appendix

Below is the list of participating Partners: -

Malaysia

No.	Participating Partners	Minimum points conversion
1.	Bonuskad Loyalty Sdn Bhd (Bonuslink)	1,500 Bonuslink Points
2.	PETRONAS Dagangan Bhd.	2,000 Mesra Rewards points
3.	Sunway Pals Loyalty Sdn. Bhd.	1,500 Sunway Points